



EVENEMENT

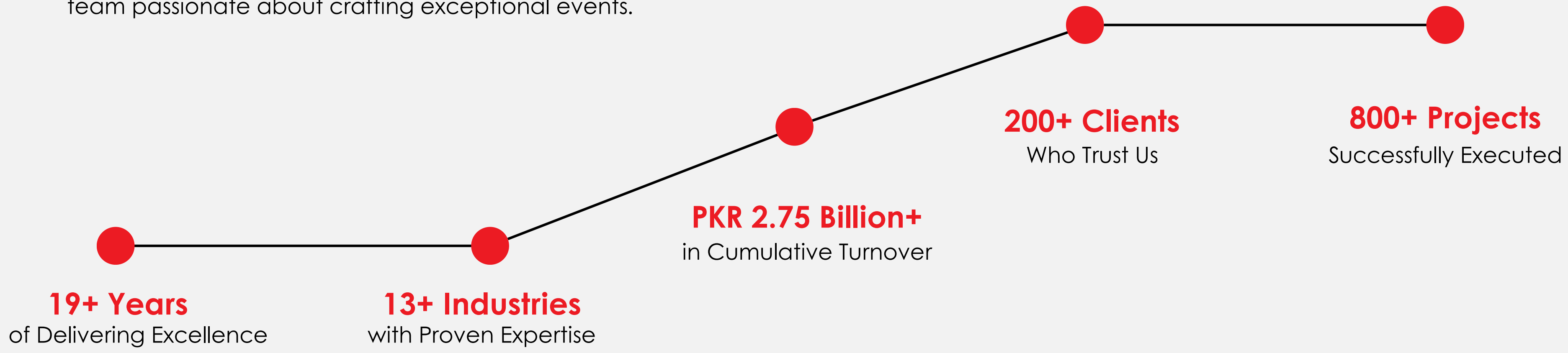
360°
EXPERIENTIAL
EVENTS!

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Our Journey Through Time

Delivering outstanding services, unmatched value, and a united team passionate about crafting exceptional events.







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The Red Factor

RELIABILITY

We guarantee meticulous attention to detail, flawless execution, and innovative solutions maximizing your event ROI while crafting unforgettable experiences.

ENGAGEMENT

We take pride in transforming your vision, message, and values into unforgettable event experiences that leave a long lasting impact.

DELIVERY

We are always by your side. Count on us to consistently deliver high-quality events with exceptional services and unwavering reliability.

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**INTERACTIVE
MOMENTS**



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EXPERIENCES





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PERFORMANCE

LINEUP



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**INTERACTIVE
GAMES**



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360 Degree Event Solutions

We take pride in delivering comprehensive 360-degree event solutions; managing every aspect of your event, from concept to execution, with precision and creativity. Our expert in-house teams go beyond logistics, curating signature experiences and tailored setups that elevate your brand and align seamlessly with your strategic goals.

The result? A smooth, immersive, and unforgettable event journey from start to finish.

IN-HOUSE EXPERTISE

- Creative Strategy
- Content Development
- Audio & Video Production
- Event Consultancy

SIGNATURE ENGAGEMENTS

- Team Building
- Value Activation
- Barrier-Breaking Experiences
- Accelerated Learning

CUSTOMIZED SETUPS

- Tailored Environments
- Brand Storytelling
- Motivation & Value Integration

END-TO-END SOLUTIONS

- Concept Development
- Event Management
- Seamless Operations

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MAIN

STAGE DESIGNS



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ENTRANCE

GATES





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**PHOTOBOOTH
INSTALLATION**



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PATHWAY

DESIGNS

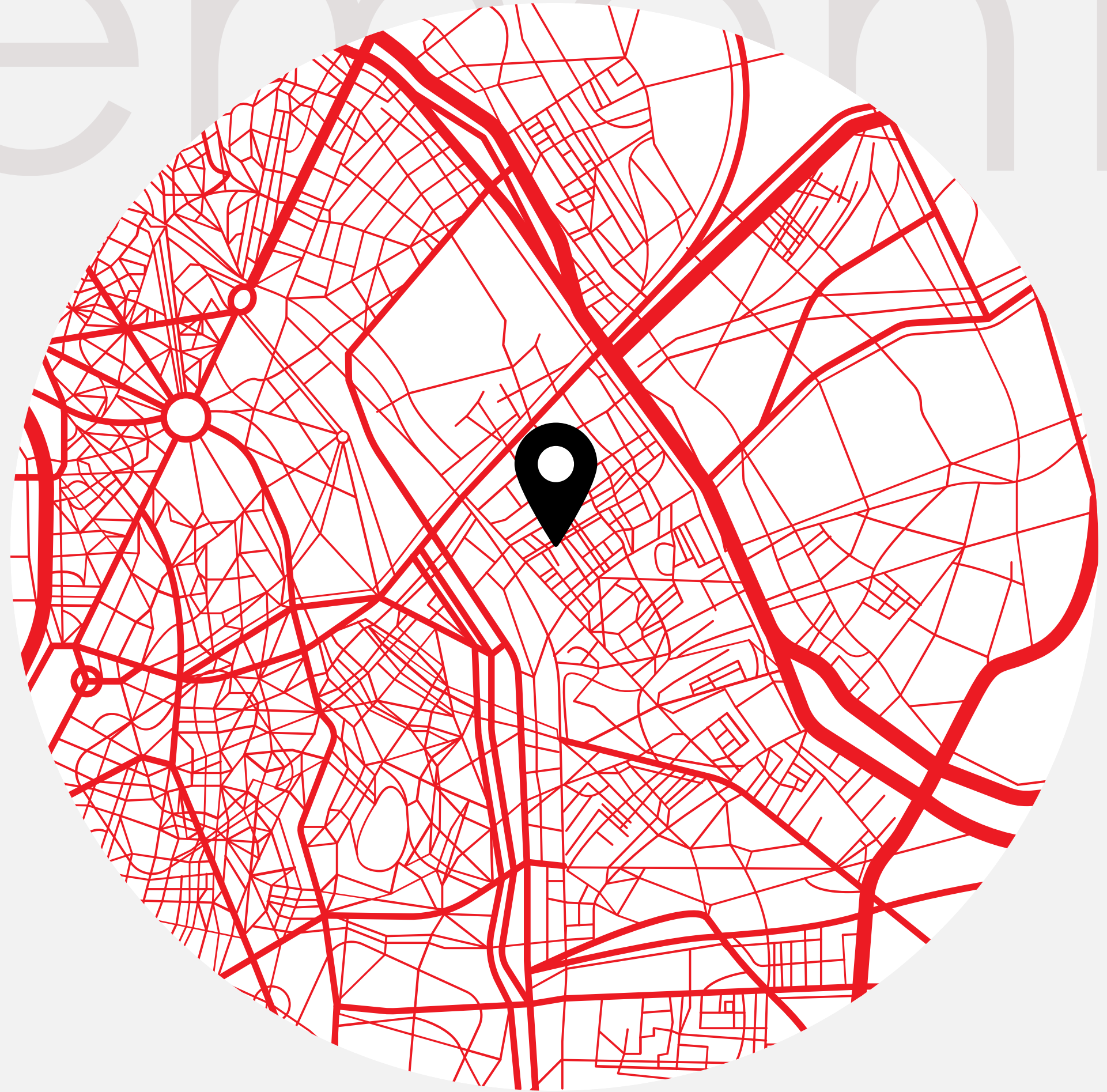
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**BRANDED SIDE
STRUCTURES**



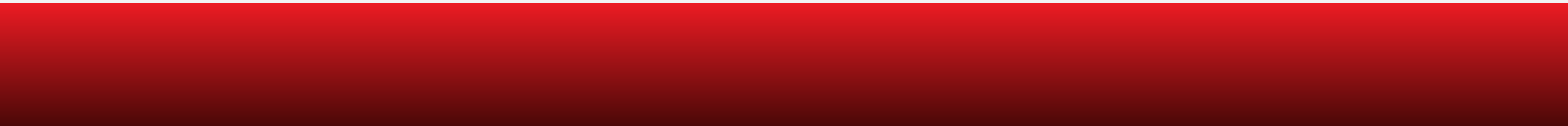
OUR REACH ACROSS REGIONS

- LAHORE
- KARACHI
- ISLAMABAD
- FAISALABAD
- MULTAN
- HYDERABAD
- SIALKOT
- BHURBAN
- SWAT
- SHIGAR
- AZAD KASHMIR
- QUETTA
- HUNZA
- SKARDU
- MUZAFFARABAD
- PESHAWAR
- GILGIT
- LASBELA
- HUB BALOCHISTAN
- MURIDKE
- OKARA
- KASUR
- ABBOTTABAD



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**MILESTONE
MOMENTS**





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THE BRAINS BEHIND

FOUNDER



Umer Saeed Khan

An engineer from GIKI with an MBA from Virginia Tech, is a facilitator, consultant, entrepreneur, and the dynamic leader of the Evenement team. He believes in the power of the individual mind and leads by empowering his team to take initiative, make informed decisions, and grow. Through skill development and strategic guidance, he inspires passion and excellence.

CEO



Sohail Parvaiz

He holds an MBA from the Lahore School of Economics and a digital marketing certification from the University of Toronto. He has held key management roles at Telenor, Lowe & Rauf, and led project management at an IT firm in Toronto. Passionate about creating value, he focuses on delivering tailored solutions that enhance the client experience.

DIRECTOR OPERATIONS



Ather Waseem

With a Master's in Mass Communication from Punjab University and over 20 years of experience, he serves as Evenement's Event Execution Expert. He has managed everything from state dinners to corporate events and private gatherings. As an Operations Director, he's known for his visionary concepts and precise execution of complex logistics, adding a unique touch to every event.

CREATIVE DIRECTOR



Wajeaha Shafi

Wajeaha holds a Bachelor's degree in Applied Arts from the College of Home Economics and is a certified interior designer from NCA with over six years of experience at Ahad Home Signature. As Creative Director at Evenement, she conceives and designs exclusive projects, creates dynamic ambiance for events, and skillfully translates client requirements while leading the in-house design team.

DIRECTOR CLIENT RELATIONS



Rafea Mohsin

She holds a Master's in Human Resource Management from King's College London and brings broad business expertise. Her experience leading diverse projects in London shaped her collaborative approach. As Director Client Relations at Evenement, she develops strategic plans, fosters team alignment, and builds strong client relationships through empathy and leadership.

HEAD OF GROWTH



Ayeza Abrar Sheikh

With an MBA from LUMS, she brings sharp insight into client needs and market trends. She leads client acquisition, partnerships, and revenue growth, using her expertise in brand strategy and digital marketing. Passionate about relationship-building and innovation, she delivers impactful event experiences that keep Evenement ahead in a dynamic industry.

HEAD OF FINANCE



Waqas Ahmed

A seasoned CPA with 20+ years in accounting and finance, leading all aspects of budgeting, reporting, compliance, and risk management. Known for precision and a results-driven approach that strengthens Evenement's financial performance.

CREATIVE CONSULTANT



Mashal Peerzada

Trained at the Royal Academy of Dramatic Art and a graduate of the New York Film Academy, Mashal brings a rich background in culture, entertainment, and events. As a screenwriter and director, she now uses her creativity and vision to craft immersive experiences for Evenement. Passionate about the arts, she designs compelling narratives that bring each event to life.

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OUR PARTNERS

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